

Registration Form

Name:

Designation:

Institute:

Address:

Email id:

Contact No.:

Amount:

Title of the Paper:

Whether accommodation is required?

Yes ()

No ()

Note: Limited accommodation depending on availability can be arranged in University Guest House on first come first serve basis.

Signature

Registration forms along with requisite fee should reach the Convener on or before April 10, 2017.

SIKKIM UNIVERSITY

Sikkim University is a Central university, established by the Government of India, in 2007. The University is being designed so as to make it known for academic excellence and research, for its all inclusive institutional character and a strong instrument of regional development and cross-border integration.

The University attracts students and faculty members from both within India and the immediate neighboring countries including Bangladesh, Bhutan, China, Myanmar, Nepal and Thailand. Sikkim University is bringing the best practices of academic programmes, teaching methods and curriculum designs both from within and outside India.

For more information, please visit our website: www.cus.ac.in



Department of Management: The Department runs 2 year full time MBA and Ph.D programs and is well equipped with good infrastructure, distinguished faculties, rich library and fully Wi-Fi campus. The vivid teaching and research pedagogy of the fraternity across the discipline facilitates synchronized delivery of knowledge and skills to the students. The department attracts students from across the South-East Asia.

NATIONAL CONFERENCE

ON

BUSINESS AND MANAGEMENT- CHANGING DYNAMICS

(April 20-21, 2017)

Organized by

Department of Management

SIKKIM UNIVERSITY

(A Central University Established by the Act of Parliament in 2007)



सिक्किम विश्वविद्यालय

**Department of Management
School of Professional Studies**

6th Mile, Samdur, P.O Tadong
Gangtok, Sikkim-737102
www.cus.ac.in

E-Mail:- ncbm.mgt.su@gmail.com

Phone: (M) 9000453743, (O) 03592-251968

Preamble:

Across the globe, organizations are facing increasing competitive pressure. They have to prove their mettle in order to survive and thrive. Changes in competitive landscape are forcing the modern organizations to explore newer and more sustainable approaches for survival and growth. Drastic changes are taking place in the management of organizations. The companies can succeed by riding the current rather than swimming against it. Organizations have to design and implement strategies in all functional areas of management. As a backdrop to this, the conference is proposed to provide an intellectual platform to facilitate sharing knowledge and insights into changing dynamics of business and management.

Target Audience:

Academics, Industry professionals, Entrepreneurs, Research Scholars and Students

Objectives:

1. The conference aims to create a forum where academicians, researchers, industry professionals and students from all over the country meet and exchange ideas and insights in relation to changing dynamics of business and management.
2. To spotlight promising areas for leapfrogging the field in an increasingly boundary-less business world and to address various management trends and issues.
3. To bridge the gap between academia and industry through knowledge sharing in the arena of management best practices

Themes:

Themes of the Conference include broad areas of Finance, Human Resource, Marketing and Current trends related to General Management

Important Dates:

Abstract Submission: March 24, 2017
Confirmation of Acceptance: March 31, 2017
Final Paper Submission: April 08, 2017

Note: Abstracts, typed in Times New Roman may be submitted by email as file attachment with name, institutional affiliation and contact details to ncbm.mgt.su@gmail.com. Abstracts should not exceed 300 words. The format of full paper submission will be notified along with the acceptance.

Fee:

Rs. 1000/- for Corporates
Rs. 750/- for Academicians
Rs. 500/- for Scholars
Rs. 250/- for Students.

Important Persons:**Convener:**

Dr. V. Rama Devi,
HoD, Department of Management
Dean, School of Professional Studies

Organizing Secretaries:

Dr. Shailendra Kumar
Dr. P.K. Das
Dr. A. Ravi Prakash
Dr. Krishna Murari
Ms. Rachana Rai

....